Safe Driving Manuals - For all Types of Road Users

It is an accepted fact in our country that to get a driving licence is simply a question of going through a broker without attending any formal training, be it theoretical or practical. This has led to a vast number of untrained drivers who are ignorant of even the basic knowledge of road rules and of their vehicles.

We have high technology cars, a vast and fast expanding network of expressways and highways and a very large pool of untrained drivers. This is a fatal combination and has resulted in India leading the world in fatal accidents - an average of 325 people are killed on our roads every day!

To address this problem, we have brought out a Basic Manual which is a must read for any type of driver. This manual covers the following points:

- An introduction to the Indian road scenario:
  - Traffic control devices
  - Rules of the road & defensive driving
  - Different types of road users

Language - English/ Hindi/ Tamil/ Telugu/ Kannada/ Bengali

Two wheeler - Safe driving

The World Health Organisation (WHO) has termed this a serious enough public health issue for it to be tackled on a war footing as one would a major disease. It is possible to significantly curtail this menace by creating awareness and by specialised training to drivers of all kinds of vehicles and other road users.

The book we have brought out for the two wheeler segment covers all the salient that a rider will need to hone his skills.

These points are:

- The responsible rider
- Knowledge of the Bike
- Defensive riding
- Riding in difficult conditions and hazard perception.

Language - English/ Hindi/ Tamil/ Telugu/ Kannada
HPV - Advance Safe driving

Public transport is the prime mover of India's population and accounts for the movement of more than 60% of the total population of our country. Fleet owners who have had their drivers trained by us have reported that their accident rates and breakdowns reduced considerably after the training. Many of India's leading companies, several diplomatic missions and a variety of organisations ranging from NGOs to government departments use our road safety programs regularly to train their personnel in road safety and have reported a significant improvement in their safety records. The set of skills required by the drivers of passenger vehicles differ considerably from those of the transport segment - especially when it comes to the handling of passengers, where soft skills play a major part.

The contents of this book, though sounding very similar to that of the transport vehicles, varies considerably. The contents are:
- The responsible driver
- Need for vehicle knowledge & maintenance
- Breakdown/Accident/Towing
- First aid
- Vehicle dynamics
- Defensive driving
- Driving in difficult conditions
- Hazard perception
- Emergencies
- Vehicle knowledge
- Eco-friendly driving
- Soft skills
- Role of the conductor

Languages - English/ Hindi/ Tamil/ Telugu/ Kannada

We let our products be judged by the companies that use them.